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2026 Midterm Election Voter Poll Shows Voters Concerned About Cost of Living and Immigration Enforcement, Supportive of Protecting Voting Rights and Checks on Executive Power

National Briefing on Poll Results on Wednesday, November 4 at Noon ET to Offer More Accurate Analysis of Hispanic, Black, AAPI, and Native American Vote Choice and Motivations

WASHINGTON, D.C. – The 2026 Midterm Election Voter Poll, a survey of more than 10,140 voters conducted by the African American Research Collaborative and BSP Research, shows voters across every racial group want the next Congress and President Trump to address the costs and wages, with the cost of living and inflation ranking highest for every group.

Fifteen national organizations sponsored the poll, which included robust samples of African American, Asian American and Pacific Islander, Hispanic, and Native American voters. The partners will host a virtual briefing on **Wednesday, November 4, 2026, at 12:00 p.m. ET** to present the full national results.

SELECT FINDINGS FROM THE 2026 MIDTERM ELECTION VOTER POLL

- **Affordability remains the driving issue for voters, and solutions need to address both prices and paychecks to help families get ahead, stay ahead, and build a solid foundation for the future.**
    - Food and grocery costs are voters' top cost-of-living concern across all racial groups, including White voters, followed by gas prices and housing costs.
    - In every racial and ethnic group, more voters expect Trump's economic policies to leave them worse off than better off, and voters of color are considerably more likely to say so.

- **The Trump administration's mass deportation tactics and enforcement overreach influenced how voters of color cast their ballots.**
    - Majorities across racial and ethnic groups support requiring ICE agents to be clearly identified, banning masks, and restricting the use of force. They also support clawing back the $240 billion appropriated to ICE and redirecting those funds to domestic priorities like health care.

    - Majorities of Black and Latino voters say ICE's actions make them angry and need to be stopped.

- **The shifts in vote choice from 2024 to 2026 are a warning to both parties. Voters of color want Congress to deliver on cost-of-living and economic issues and provide a check on President Trump and the executive branch.**
    - Voters in every racial and ethnic group disapprove more than they approve of how President Trump is handling the economy, inflation and the cost of living, and the war with Iran.
    - Voters across racial groups, including many White Republicans, are concerned that Congress is not exercising its checks-and-balances role.
    - Hispanic voters, like other racial and ethnic groups, showed up in 2026 motivated by the frustration over the economy and immigration overreach — not party loyalty — and they are demanding action from both parties and the new Congress.

"This poll makes clear that voters are frustrated with the direction of our country, and voters of color in particular demonstrate significant movement away from Trump and Republicans," **said Matt Barreto, co-founder and president of BSP Research, one of the lead pollsters on this project.** "Trump promised to improve the economy in 2025, and two years later voters are telling us that everything is worse. Gas and groceries are too expensive, health care has been cut, there is widespread opposition to the Iran War, and there is a very strong rejection of immigration enforcement and ICE. While Republicans made gains with people of color in 2024, those gains are now entirely erased, and now Democrats are being elected to work hard for voters of color."

The interactive poll website, 2026electionpoll.us, will provide a detailed array of data, including crosstabs by state and race. The poll includes large national oversamples of Black, Latino, Asian American and Pacific Islander, Native American, and White voters, and the survey was offered in English, Spanish, Chinese, Korean, Vietnamese, and Tagalog. Results will be reported by key demographics and their intersections, including race and ethnicity, gender, age, income, geography, religiosity, marital status, and union membership.

"With so many competitive House races being decided in districts with large percentages of people of color, the vote choices of people of color will decide the direction of the country," **said Henry Fernandez, CEO of African American Research Collaborative, one of the lead pollsters on this project.** "We are seeing shifts toward Democrats, especially among younger Black, Latino, and AAPI men who voted for Trump. The swing voter is being redefined in 2026."

A wide range of national organizations sponsored the poll, including UnidosUS, Asian Americans Advancing Justice – AAJC, First Nations Development Institute, the National Immigration Law Center, the American Federation of Teachers, Advance Native Political Leadership, Voter Participation Center, Latino Community Foundation, Bigger Tent Initiative, Winning Jobs Narrative, One Fair Wage, APIAVote, the American Civil Liberties Union, Poder Latinx, and America's Voice.

Follow-up events below will provide details and electoral context on each voting community's poll findings and takeaways.

- Hispanic Voters Data Briefing: Wednesday, November 4, at 2:00 p.m. ET
- Immigration Issue Briefing: Thursday, November 5, at 12:00 p.m. ET
- AAPI Voter Data Briefing: Thursday, November 5, at 2:00 p.m. ET
- Native American Voter Data Briefing: Tuesday, November 10, at 12:00 p.m. ET
- African American Voter Data Briefing: Tuesday, November 10, at 2:00 p.m. ET

For interviews with any of the pollsters or key partners, contact Delores Thomas at delores@fcgworks.com or (601) 345-5738, or Jason Thompson at media@2026electionpoll.us or (601) 371-8003.

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About the 2026 Midterm Election Voter Poll

The 2026 Midterm Election Voter Poll (MEVP) follows over a decade of multi-racial election voter polls, with more accurate samples of Asian American, Black, Latino, Native American, and White voters, and question content that deepens our understanding of why and how voters voted. The poll was implemented by data scientists and polling experts from Barreto-Segura Partners (BSP) Research, the African American Research Collaborative, Harvard, and Penn State. Overall, the poll surveyed 10,141 voters between October 19 and November 3, 2026, and has a margin of error of 0.97%.

The poll was implemented for all racial/ethnic groups nationwide and in competitive districts and includes robust samples within specific battleground geographies, including the top 50 most competitive House districts, according to the Cook Political Report as of Oct 19, 2026.